



PERSONAL INFORMATION

First name > Alessandro
Last name > Bora
Place and date of birth > Turin (Italy) and 06.04.1982
Home address > Via Pallanza n. 12, 10153 Turin, Italy
Nationality > Italian
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EDUCATION

* Master in **“TECHNICAL CONCEPT ART FOR VIDEOGAMES”**, Event Horizon - School of Digital Art (Italy)- (2016)
* Degree course in **“GRAPHIC PROJECT AND VIRTUAL DESIGN”**, Department of Architecture at Polytechnic of Turin, (Italy).

Languages.

Italian > mother tongue
English > good level speaking, writing

Software skills.

Windows	●●●●●	Adobe Indesign	●●●○○	Adobe Dreamweaver	●●●○○
Mac OS	●●●●●	Adobe Illustrator	●●●●●	Html e Css	●●○○○
OpenOffice	●●●○○	Adobe Photoshop	●●●●●	ZBrush	●●○○○
Microsoft Office	●●●○○	Adobe Premiere	●●●○○	Maya	●○○○○

Begin ●●●●● Expert

WORK EXPERIENCE

Graphic Designer and developer for Kappa Sportwear // Basic Net S.p.A. (2009 - now)

- * I am currently part of the “KAPPA - FISF” (Italian Winter Sports Federation) sponsorship apparel design team.
- * I am the senior developer of ski technical racesuits for competitions (alpine skiing, snowboard, luge, skeleton...)
- * Graphic design of allover and texture for jackets, pants, accessories and competition tracksuits.
- * Graphic design for team merchadising: ski schools, ski clubs, football teams sponsored by KAPPA.
- * Fabric research and testing in wind tunnel. Technical assistance to ski teams.

Graphic designer for K-Way // Basic Net S.p.A. (2015-2016)

- * Allover e pattern design for the fashion brand K-WAY.

Illustrator for Litfiba // Teg S.r.l. (2012)

- * Freelance for the famous rock band in Italy, called Litfiba: illustrations for cover album, booklet and for the tour merchandising of “Grande Nazione” album.

Graphic designer - Stage // Publi3 S.r.l.

- * For advertising and website.

Graphic designer for “Proposte XIX” // Polytechnic of Turin (Italy)

- * Coordinated image for exhibition of young artists: book, flyer, postcard, interior decorations and poster.

INTEREST AND ACCOMPLISHMENT

- * Passionate about music, cinema, art, comics and animation (in particular Studio Ghibli)
- * Freelance illustrator.
- * Graphic designer for Indi rockband projects: artwork, logo, flyer, poster and merchandising
- * I'm a singer of an italian rock band.
- * Participation in the exhibition for emerging artists "IO ESPONGO XIV", Turin (Italy).
- * Traveler for passion and for work.